

BS/AS Communications Graduate Follow-Up Survey

Every five years all college/university programs undergo an intensive statewide review. As a graduate of WVSU Communications program, we value your opinions and feedback. Please take a few moments to complete the following survey. Your responses provide us with information essential for the report. Use the enclosed self-addressed, stamped envelope to return this survey within 5 days. Your cooperation is appreciated.

Please circle all that apply.

1. My current WVSU student status is
a. BS/Communications Graduate
b. AS/Communications Graduate
c. Full-time Undergraduate Student
d. Part-time Undergraduate Student
e. Full or Part-time Graduate Student

Current Annual Salary Range:
Under \$10,000 _____
\$10,000 - \$20,000 _____
\$20,000 - \$30,000 _____
\$30,000 - \$40,000 _____
Over \$40,000 _____
-
2. I currently
a. work full-time in a **media-related** job
b. work part-time in a **media-related** job
c. work full/part-time in a **non-media-related** job
d. am not employed
e. am a full-time or part-time student
-
3. On a scale of 1 to 5 with 1 being "poor," 3 being "average" and 5 being "excellent," choose the number below that best describes your assessment of the quality of instruction you received at West Virginia State University.

a. 1
b. 2
c. 3
d. 4
e. 5
-
4. On a scale of 1 to 5 with 1 being "poor," 3 being "average" and 5 being "excellent," choose the number below that best describes your assessment of the WVSU Communications Department course requirements and their value in preparing you for entry-level occupations.

a. 1
b. 2
c. 3
d. 4
e. 5
-
5. Which of the following do you consider to be strengths of the WVSU Communications Department program of study? (Leave blank if no answer applies.)
a. Knowledgeable faculty
b. Hands-on experience
c. Small classroom settings
d. State-of-the-art facilities, computers and equipment
e. Supportive environment
f. Other (Please list): _____

Please complete both sides

6. Which of the following do you consider to be weaknesses of the WVSU Communications Department program of study? (Leave blank if no answer applies.)

- a. Inexperienced faculty
- b. Lack of hands-on experience
- c. Large classroom settings
- d. Lack of state-of-the-art facilities, computers and equipment
- f. Lack of supportive environment
- g. Other (Please list): _____

7. What are your professional goals for the next five years? (Leave blank if no answer applies.)

- a. Continue working in film or find a position working in film.
- b. Continue working in print journalism/public relations or find a position working in print journalism/public relations.
- c. Continue working in broadcast journalism or find a position working in broadcast journalism.
- d. Continue working in theatre or find a position working in theatre.
- e. Continue working in a non-media-related job or find a position working in a non-media-related job.

8. What are your educational goals for the next five years? (Leave blank if no answer applies.)

- a. Enter into a bachelor's program in a media-related field of study at WVSU.
- b. Enter into a graduate program in a media-related field of study at WVSU.
- c. Enter into a bachelor's program in a media-related field of study at another college or university.
- d. Enter into a master's program in a media-related field of study at another college or university.
- e. Enter into a bachelor's or master's program either at WVSU or at another institution in a non-media-related field of study.

Please tell us where you are working and what you are doing: _____

May we include your employment information in our 2005 Communications Department newsletter? Yes No

If so, please give us updated contact information.

Name _____ Email: _____
Phone (Home) _____ (Work): _____
Address: _____

Thank you for taking the time to complete the survey. Your feedback will help us review our program and provide important information for future changes. Please mail back your form in the enclosed envelope.

Please complete both sides